



SPONSORSHIP PITCHBOOK 2016/2017

Who are we?

Founded in 2012, we are a solely student led society based at University College London, promoting interest of UK students and professionals in matters regarding Business, Finance, Politics, Economics, Law and Culture in Eurasian countries.



What do we do?

UCL EBS is strongly committed to personal and professional development of its members.

Along with active engagement in organization of the biggest society event of the year - Russian Business Conference, UCL EBS representatives receive tailored careers mentoring and financial training. [See more at uclebs.com](http://uclebs.com)



What can we offer you?

- We have access to the pool of the most talented students across the UK and can help you to recruit the brightest of them by organizing networking events, interviews and assessment centres
- Marketing: we will do our best to promote the interests of your business among Russian-speaking residents of Great Britain.
 - More than 1000 members in our official Facebook group
 - 800+ email newsletter subscribers
 - Connections with a broad range of Russian-speaking communities in the UK

2015/2016: Results

- RBC 2015:
300+ participants
16 speakers
Charity lottery: £300 fundraised for Gift of Life
- Successfully launched Peer Mentorship Programme (PMP) in collaboration with LSE Russian Business Society. Sealed our first long-term career partnership with Sberbank CIB
- Tough Mudder: 5 society members managed to collect £637 for Gift of Life as a part of participation in a 20km cross-country obstacle run

2016/2017: Aims

- Russian Business Conference → Eurasian Business Conference. This year we are aiming to attract more Speakers from CIS, other Eurasian and Eastern-European countries to increase the variety of matters discussed at the Conference
- PMP: run more recruiting activities on behalf of businesses from various industries exclusive for the society members
- Charity: continue collaboration with Gift of Life by organizing our first event fully dedicated to fundraising for treatment of Russian children suffering from cancer

How to become our partner?

To discuss the terms of partnership, please feel free to contact our president or treasurer.

We would love to answer any questions that you might have regarding future collaborations, the events we do or the society as a whole.



President

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CONNECTING

RUSSIAN-SPEAKING
STUDENTS & PROFESSIONALS